### Overview

FLIP is the first Israeli conference on functional programming languages, that will be held on July 23rd, 2018 at the Academic College of Tel-Aviv-Yafo, with the assistance of Hamakor NPO.

The conference will be a single day, two-tracks celebration of functional programming language such as Scala, Haskell, Clojure, Elm, Lisp and more, that will bring together industry leaders, researchers and enthusiasts.

We are a diverse team of volunteers working to promote functional programming in Israel, coming from various backgrounds. We have the accumulate experience of organizing dozens of community events at various scales.

## Why Should I Sponsor FLIP

FLIP is a rare opportunity for sponsors to reach developers who are familiar with the languages and practices, while promoting the field as a whole and helping to share knowledge and experience between different programming communities.

In addition, the conference is a great place for sponsors to position themselves as industry leaders who use state of the art technologies, as most of today's leading technologies had originated from functional programming.

# What Do I Get for My Sponsorship?

Sponsors can contribute in several levels of involvement:

## Bronze Sponsors (2,500 ILS, 6 available)

Bronze sponsors will receive:

- Their logo and name on all official conference publications
- Their logo on signs and banners at the conference grounds
- A mention by the conference social media pages

### Silver Sponsors (8,500 ILS, 4 available)

Silver sponsors will receive all the benefits of Bronze sponsors in addition to:

- One small booth at the conference meeting hall (Approx. 1.5m wide)
- Two conference passes
- A single page of corporate literature or a give-away given for participants with their conference material.

#### Gold Sponsors (15,000 ILS, 2 available)

Gold sponsors will receive all the benefits of Bronze sponsors, in addition to:

- A large booth at the most visible position in the meeting hall (Approx. 3m wide)
- · Larger more visible logo in all publications and print
- A mention at the keynote event
- Three conference passes
- Corporate material (up to 8 pages) or give-away that will be given to participants along their conference material
- Your logo on conference name tags
- Your banner on (or next to) the keynote event stage
- Up to 3 minutes on staging to address conference attendees during the conference opening event

#### Video Sponsor (Approx. 5000 ILS, 1 available)

Our video sponsor will cover the cost of recording all sessions on video, editing and publishing over the internet.

Along with the same benefits as a Bronze sponsor, the video sponsor would also have their logo on the opening and closing titles of all conference videos.

#### Additional Sponsorship Opportunities

If you wish to sponsor FLIP, but find that none of the sponsorship plans fit your needs, do not hesitate to contact us.

sponsors@flip-il.org

#### **Our Partners**



